

**A FINANCIAL
SPEAKER
WHO
ENGAGES,
EDUCATES,
AND
EMPOWERS.**

EMPOWER

**BOOK PAM
HORACK,
CFP®**



MEET PAM HORACK, YOUR FINANCIAL MOM



Pam Horack is a **CERTIFIED FINANCIAL PLANNER™** professional, founder of Pathfinder Planning, and the creator of the popular "Your Financial Mom" brand. Known for her warm and engaging style, she connects with audiences from corporate professionals to women's groups, replacing financial anxiety with confidence and empowering them to take control of their financial lives.

Building Your Financial Tower

A proprietary, step-by-step guide to building a strong financial life from the ground up, creating stability and long-term growth.

Audience Takeaways

- A clear framework for prioritizing financial goals.
- Actionable steps to build their own "Financial Tower".

Untangle Your Finances

A workshop for business owners who need to untangle their business and personal finances with a clear framework for managing cash flow.

Audience Takeaways

- A clear system for **managing business vs. personal cash flow**.
- Strategies for paying yourself correctly as a business owner.



Ready to Inspire Your Audience?

Let's discuss how we can tailor a presentation for your event. Pam's engaging and practical approach will leave your audience feeling empowered and ready to take action.

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